

HUMAN TRAFFICKING:
WHAT WE CAN DO



THE LIFE OF BL BENEDICT
DASWA – WITH POSTER

DO OUR LENTEN
ASHES DEFY JESUS?

THE LESSON OF
OUR LADY OF AFRICA

LIFE OF GOSPEL
WRITER ST MARK



APOSTLES' CREED: DID
JESUS REALLY GO TO HELL?

The Southern Cross

The Catholic Magazine for Southern Africa

February 2024 R30 (incl VAT in SA)

Lourdes:
What you
must know

Get
ready
for
LENT

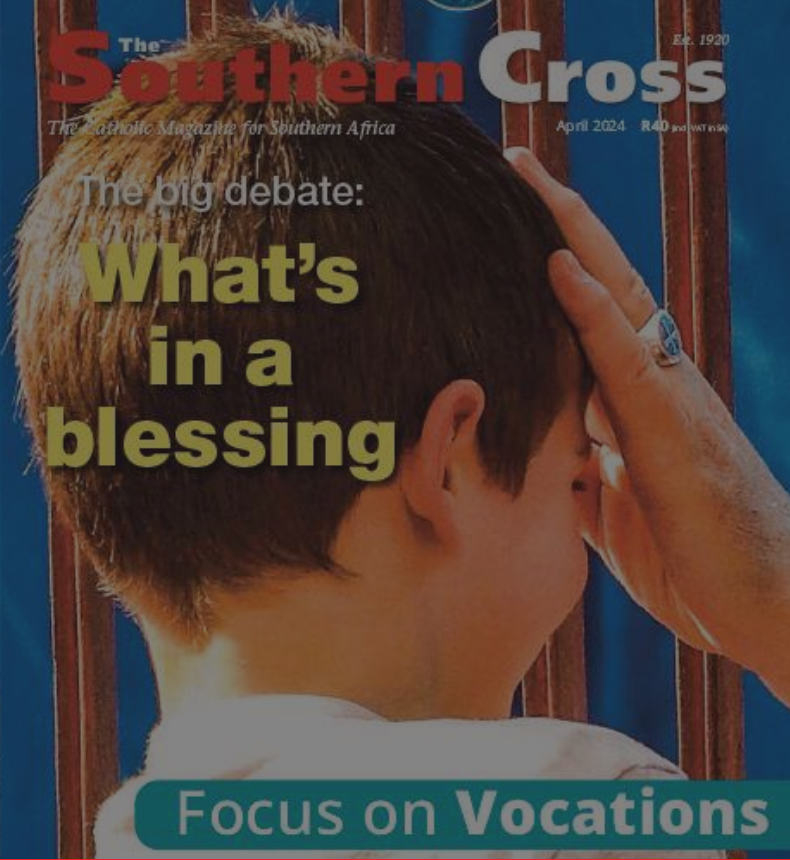


The Southern Cross

The Catholic Magazine for Southern Africa

April 2024 R40 (incl VAT in SA)

The big debate:
**What's
in a
blessing**



Focus on **Vocations**

ADVERTISING

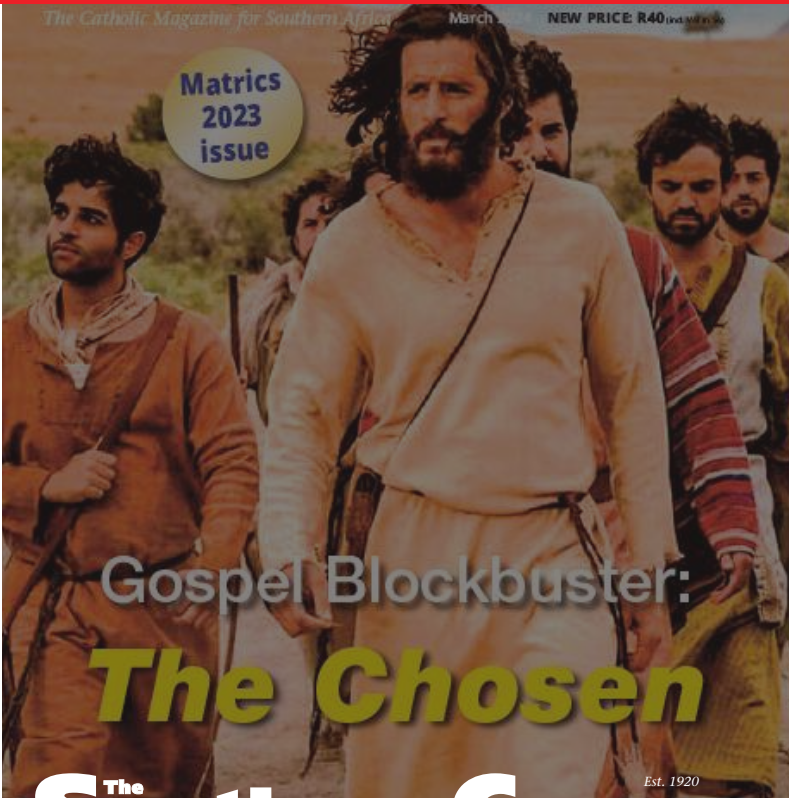
Rate Card 2024

The Catholic Magazine for Southern Africa

March

NEW PRICE: R40 (incl VAT in SA)

Matrics
2023
issue



Gospel Blockbuster:
The Chosen

The Southern Cross

The Catholic Magazine for Southern Africa

WE REMEMBER
CARDINAL OWEN McCANN

Est. 1920

The Catholic Magazine for Southern Africa

September 2024 R30 (incl VAT in SA)



Interview with
our new Cardinal

**A Red
• Hat
for SA**

Flashback:
St John Paul II's
Strange Day in SA

BISHOP: MOTHER
TERESA AND MY FAITH

MEET SIX GREAT PATRON
SAINTS FOR SPORTS



ABOUT THE SOUTHERN CROSS MAGAZINE

WHO WE ARE:

For a hundred years, *The Southern Cross* was a weekly newspaper with a high reputation worldwide. In an exciting relaunch to meet the needs of the time, it is now Southern Africa's Catholic MONTHLY MAGAZINE.

Established in 1920, *The Southern Cross* is published independently by the Catholic Newspaper & Publishing Company Ltd in Cape Town. The present editor-in-chief is Günther Simmermacher, since 2001. The company's managing director is Eugene Jackson, subscriptions manager, Pamela Davids, and Claire Allen, digital editor.

WHERE WE ARE:

Based in Cape Town, *The Southern Cross* is distributed by subscription, through sales by parishes and Catholic organisations, and in digital format.

WHAT YOU WILL FIND IN THE SOUTHERN CROSS MAGAZINE:

Faith-based articles relating to all things Catholic: faith and society, personalities, burning questions, travel, millennials, family, education, world class spiritual reflections, pull-out poster of a Saint of the Month, as well as fun stuff like the ever-popular Southern CrossWord, Word Search and Trivia Quiz.

CONTACT US

To book advertising and enquiries advertising@scross.co.za. Ordering *The Southern Cross* and general queries: md@scross.co.za, Subscriptions: subscriptions@scross.co.za; Articles (print) editor@scross.co.za; Articles (digital): c.allen@scross.co.za

MEDIA INFORMATION

Frequency	Monthly
Distribution	All South Africa
Format	A4 Full Colour, Print & Digital

The Catholic Magazine for Southern Africa



ADVERTISING RATES

All rates include VAT. All ads are full colour. Inside cover spaces can be reserved at an extra 25% of the ad rate.

Advert Size	(Height x Width mm)	Advert Rate
Double Page Spread	297mm x 420mm	R18,600
Full Page	297mm x 210mm	R13,800
Half Page	140mm x 210mm	R7,300
Quarter Page	135mm x 85mm	R3,500
110mm x 6 col	110mm x 210mm	R5,700
80mm x 6 col	80mm x 210mm	R4,100
110mm x 4 col	110mm x 119mm	R3,800
80mm x 4 col	80mm x 119mm	R2,800
40mm x 6 col	40mm x 210mm	R2,000
110mm x 2 col	110mm x 59mm	R1,900
80mm x 2 col	80mm x 59mm	R1,400
40mm x 4 col	40mm x 119mm	R1,400
40mm x 2 col	40mm x 59mm	R700

ADVERTISING SIZE SPECIFICATIONS

Double Page Spread:

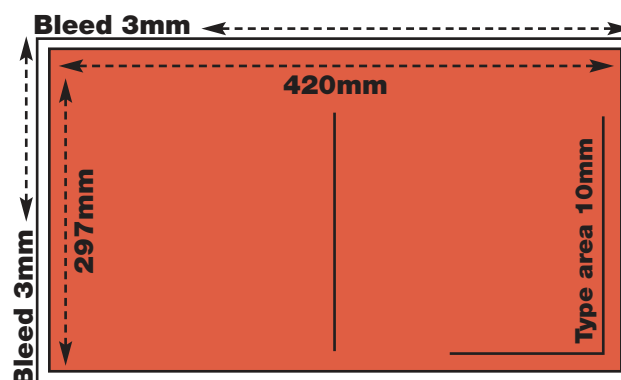
297mm height x 420mm width

Size: 420 x 297 mm (Landscape)

Type Area: 10 mm inset

Gutter: 20 mm

Bleed: 3 mm added all round



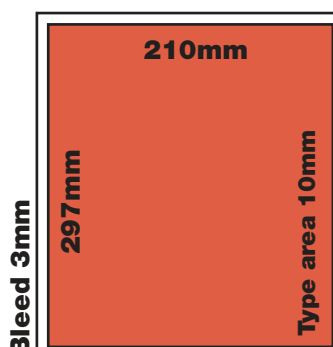
Full Page:

297mm height x 210mm width

Size: 420 x 297 mm (Portrait)

Type Area: 10 mm inset

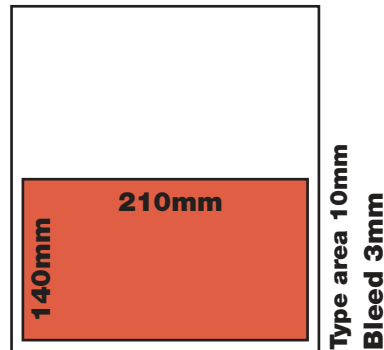
Bleed: 3 mm added all round



ADVERTISING SIZE SPECIFICATIONS.../CONT

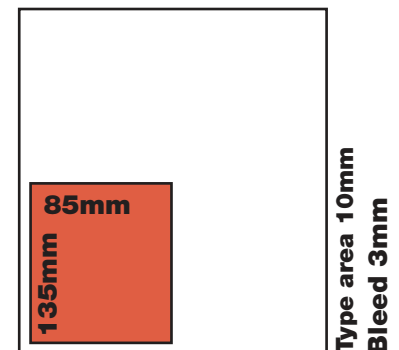
Half Page:

140mm height
x 210mm width



Quarter Page:

135mm height
x 85mm width



11cm x 6 col:

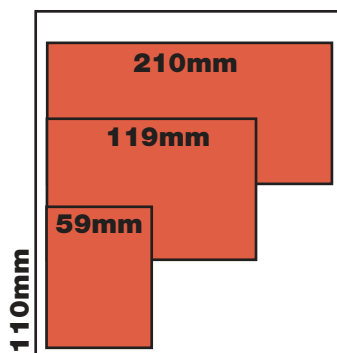
110mm height
x 210mm width

11cm x 4 col:

110mm height
x 119mm width

11cm x 2 col:

110mm height
x 59mm width



8cm x 6 col:

80mm height
x 210mm width

8cm x 4 col:

80mm height
x 119mm width

8cm x 2 col:

80mm height
x 59mm width



4cm x 6 col:

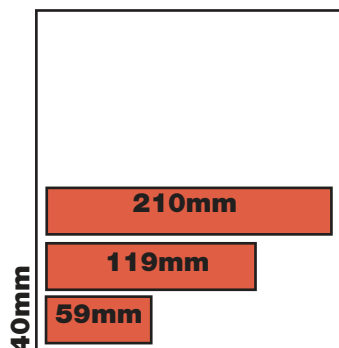
40mm height
x 210mm width

4cm x 4 col:

40mm height
x 119mm width

4cm x 2 col:

40mm height
x 59mm width



THE TECHNICAL STUFF

- All advertising material must be high resolution CMYK PDF, with all fonts embedded, or a high resolution jpg/png, minimum 300dpi.
- Bleed for F/P, H/P, Q/P and 6 col (210mm width ads): 3mm
- Type area: 10mm inset

BOOKING DETAILS

Please fill in the booking form by downloading either the print or web booking form [HERE](#) This form can be filled in electronically in Adobe Reader or printed and filled in. Booking forms must be emailed to advertising@scross.co.za

Please contact advertising@scross.co.za for further queries.

WEBSITE ADVERTISING

Advertising space positions

Please see positions and numbering for website placement



Pope: Trust In God's Compassion, Tell Him Everything

BY CNDI - AUGUST 16, 2020



By Carol Glatz - Those who take time to understand Jesus will find he loves them and wants what is best for them, Pope Francis said.

Once people understand that Christ's heart is full of compassion and can bear people's sins, mistakes and pain, then it should be easier to find the courage "to bring our own story before God, before Jesus, to touch God's tenderness, Jesus' tenderness," he said Aug. 16 before the Angelus with visitors gathered in St. Peter's Square.



But she pleads, "Please, Lord, for even the dogs eat the scraps that fall from the table of their masters," to which Jesus replies, "great is your faith! Let it be done for you as you wish."

This woman could sense Jesus was good and would respond to the needs of any of God's creatures, Pope Francis said.

Her faith was great because she brought her personal "story," marred as it was by pain and difficulty, and placed it at the Lord's feet asking him to heal those wounds and give them meaning, he said.

Everyone has his or her own "story" and it is not always pretty, he said. "Many times it is a difficult story, with a lot of

Advertising space on scross.co.za

1. In-text banner appearing on every editorial page
2. Ad banner before content
3. & 4. Adverts placed in right and left sidebars (left sidebar larger size)
5. Ad banner after content
6. Ad banner full width bottom website

Advert space	Advert size	Advert rate
In-text banner on every page	1400px x 200px	R70 per day
Ad banner before content	1200px x 150/200px	R70 per day
Adverts placed in right and left sidebars	Left: 250px x 375px Right: 150px x 375/250px	R70 per day
Ad banner after content	1200px x 150/200px	R70 per day
Ad banner full-width	2400px x 250px	R70 per day

Please contact advertising@scross.co.za for booking