

WE REMEMBER TWO SA CHURCH GIANTS

DROP FEAR - LIVE UBUNTU



HOW TO PREPARE FOR COMMUNION AT HOME

HOW TO TALK WITH EVANGELICALS



10 TIPS FOR A GOOD MARRIAGE

WHY SACRED MUSIC IS GOOD FOR YOUR HEALTH

# The Southern Cross

Est. 1920

The Catholic Magazine for Southern Africa

January 2026 R40 (incl VAT 15%)



## 75 years SA Hierarchy



# The Southern Cross

Est. 1920

The Catholic Magazine for Southern Africa

February 2026 R40 (incl VAT 15%)



'Why I won't leave the Church'

How we know God is real

Actress Alexis Petersen:

## From sanctuary

### ADVERTISING

# Rate Card 2026

The Catholic Magazine for Southern Africa

March 2026 R40 (incl VAT 15%)

Focus on Catholic schooling

Food for Lent

Leaders among learners

Special Matrics issue

# The Southern Cross

Est. 1920

The Catholic Magazine for Southern Africa

INFLUENCER PRIEST ON HIS DIGITAL MISSION

The Catholic Magazine for Southern Africa

April 2026 R40 (incl VAT 15%)

The places of Easter

Br Clarence Watts SDB:

The joy of my vocation

All about the Divine Mercy devotion



FUTURE PRIEST: WHY I LOVE BEING A SEMINARIAN



TEJANO DJ PRIEST: WITH GOD ON THE DANCE FLOOR

# ABOUT THE SOUTHERN CROSS MAGAZINE

## WHO WE ARE:

For a hundred years, *The Southern Cross* was a weekly newspaper with a high reputation worldwide. In an exciting relaunch to meet the needs of the time, it is now Southern Africa's Catholic MONTHLY MAGAZINE.

Established in 1920, *The Southern Cross* is published independently by the Catholic Newspaper & Publishing Company Ltd in Cape Town. The present editor-in-chief is Günther Simmermacher, since 2001. The company's managing director is Eugene Jackson, subscriptions manager, Pamela Davids, and Claire Allen, digital editor.

## WHERE WE ARE:

Based in Cape Town, *The Southern Cross* is distributed by subscription, through sales by parishes and Catholic organisations, and in digital format.

## WHAT YOU WILL FIND IN THE SOUTHERN CROSS MAGAZINE:


Faith-based articles relating to all things Catholic: faith and society, personalities, burning questions, travel, millennials, family, education, world class spiritual reflections, pull-out poster of a Saint of the Month, as well as fun stuff like the ever-popular Southern CrossWord, Word Search and Trivia Quiz.

## CONTACT US

To book advertising and enquiries [advertising@scross.co.za](mailto:advertising@scross.co.za). Ordering *The Southern Cross* and general queries: [md@scross.co.za](mailto:md@scross.co.za), Subscriptions: [subscriptions@scross.co.za](mailto:subscriptions@scross.co.za); Articles (print) [editor@scross.co.za](mailto:editor@scross.co.za); Articles (digital): [c.allen@scross.co.za](mailto:c.allen@scross.co.za)

# MEDIA INFORMATION

<b>Frequency</b>	Monthly
<b>Distribution</b>	All South Africa
<b>Format</b>	A4 Full Colour, Print & Digital



The Southern Cross  
Est. 1920  
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# ADVERTISING RATES

All rates include VAT. All ads are full colour. Inside cover spaces can be reserved at an extra 25% of the ad rate.

Advert Size	(Height x Width mm)	Advert Rate
Double Page Spread	297mm x 420mm	<b>R18,600</b>
Full Page	297mm x 210mm	<b>R13,800</b>
Half Page	140mm x 210mm	<b>R7,300</b>
Quarter Page	135mm x 85mm	<b>R3,500</b>
110mm x 6 col	110mm x 210mm	<b>R5,700</b>
80mm x 6 col	80mm x 210mm	<b>R4,100</b>
110mm x 4 col	110mm x 119mm	<b>R3,800</b>
80mm x 4 col	80mm x 119mm	<b>R2,800</b>
40mm x 6 col	40mm x 210mm	<b>R2,000</b>
110mm x 2 col	110mm x 59mm	<b>R1,900</b>
80mm x 2 col	80mm x 59mm	<b>R1,400</b>
40mm x 4 col	40mm x 119mm	<b>R1,400</b>
40mm x 2 col	40mm x 59mm	<b>R700</b>

# ADVERTISING SIZE SPECIFICATIONS

## Double Page Spread:

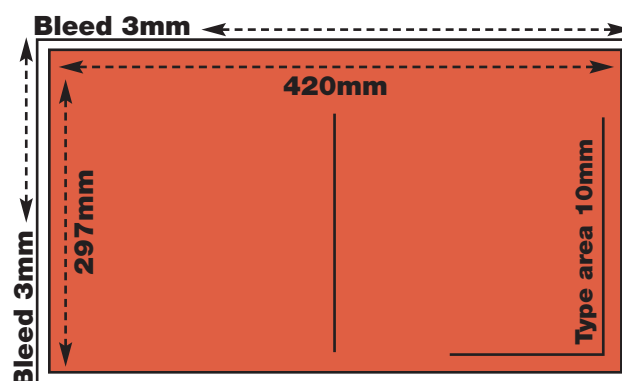
297mm height x 420mm width

Size: 420 x 297 mm (Landscape)

Type Area: 10 mm inset

Gutter: 20 mm

Bleed: 3 mm added all round



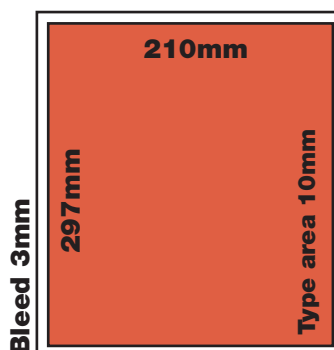
## Full Page:

297mm height x 210mm width

Size: 420 x 297 mm (Portrait)

Type Area: 10 mm inset

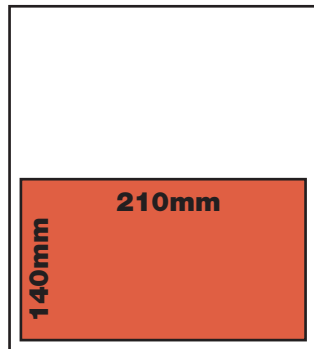
Bleed: 3 mm added all round



# ADVERTISING SIZE SPECIFICATIONS.../CONT

## Half Page:

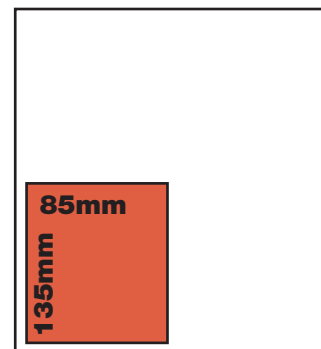
140mm height  
x 210mm width



Type area 10mm  
Bleed 3mm

## Quarter Page:

135mm height  
x 85mm width



Type area 10mm  
Bleed 3mm

## 11cm x 6 col:

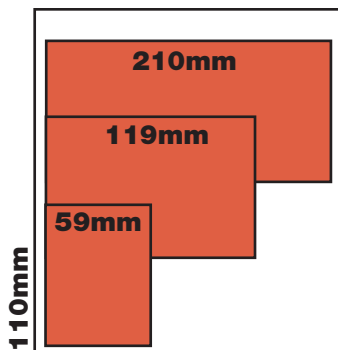
110mm height  
x 210mm width

## 11cm x 4 col:

110mm height  
x 119mm width

## 11cm x 2 col:

110mm height  
x 59mm width



## 8cm x 6 col:

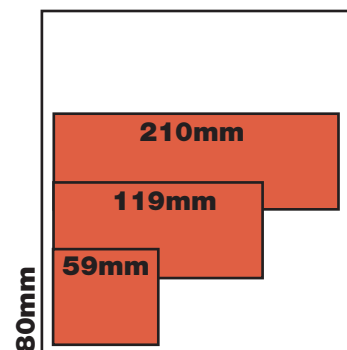
80mm height  
x 210mm width

## 8cm x 4 col:

80mm height  
x 119mm width

## 8cm x 2 col:

80mm height  
x 59mm width



## 4cm x 6 col:

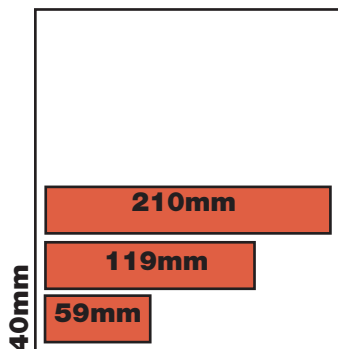
40mm height  
x 210mm width

## 4cm x 4 col:

40mm height  
x 119mm width

## 4cm x 2 col:

40mm height  
x 59mm width



## THE TECHNICAL STUFF

- All advertising material must be high resolution CMYK PDF, with all fonts embedded, or a high resolution jpg/png, minimum 300dpi.
- Bleed for F/P, H/P, Q/P and 6 col (210mm width ads): 3mm
- Type area: 10mm inset

# BOOKING DETAILS

Please fill in the booking form by downloading either the print or web booking form [HERE](#)  
This form can be filled in electronically in Adobe Reader or printed and filled in. Booking forms must be emailed to [advertising@scross.co.za](mailto:advertising@scross.co.za)

Please contact [advertising@scross.co.za](mailto:advertising@scross.co.za) for further queries.

# WEBSITE ADVERTISING

## Advertising space positions

Advert space	Advert size	Advert rate
In-text banner on every page	1000px x 143px	<b>R70 per day</b>
Ad banner before content	1280px x 150/200px	<b>R70 per day</b>

Please contact [advertising@scross.co.za](mailto:advertising@scross.co.za) for booking