

WE REMEMBER TWO
SA CHURCH GIANTS

DROP FEAR –
LIVE UBUNTU



HOW TO PREPARE FOR
COMMUNION AT HOME

HOW TO TALK WITH
EVANGELICALS



10 TIPS FOR A
GOOD MARRIAGE

WHY SACRED MUSIC IS
GOOD FOR YOUR HEALTH

The Southern Cross

Est. 1920

The Catholic Magazine for Southern Africa

January 2026 R40 (incl VAT in SA)



75 years SA Hierarchy



The Southern Cross

Est. 1920

The Catholic Magazine for Southern Africa

February 2026 R40 (incl VAT in SA)



ADVERTISING

Rate Card 2026

The Catholic Magazine for Southern Africa

March 2026 R40 (incl VAT in SA)

Focus
on
Catholic
schooling

Food
for
Lent

Leaders
among
learners

The Southern Cross

The Catholic Magazine for Southern Africa
LIFE IN EDUCATION

INFLUENCER PRIEST ON
HIS DIGITAL MISSION

The Catholic Magazine for Southern Africa

April 2026 R40 (incl VAT in SA)

The places
of Easter

Br Clarence Watts SDB:

The joy
of my
vocation

All about the
Divine Mercy
devotion



FUTURE PRIEST: WHY I
LOVE BEING A SEMINARIAN



TECHNO DJ PRIEST: WITH
GOD ON THE DANCE FLOOR

ABOUT THE SOUTHERN CROSS MAGAZINE

WHO WE ARE:

For a hundred years, *The Southern Cross* was a weekly newspaper with a high reputation worldwide. In an exciting relaunch to meet the needs of the time, it is now Southern Africa's Catholic MONTHLY MAGAZINE.

Established in 1920, *The Southern Cross* is published independently by the Catholic Newspaper & Publishing Company Ltd in Cape Town. The present editor-in-chief is Günther Simmermacher, since 2001. The company's managing director is Eugene Jackson, subscriptions manager, Pamela Davids, and Claire Allen, digital editor.

WHERE WE ARE:

Based in Cape Town, *The Southern Cross* is distributed by subscription, through sales by parishes and Catholic organisations, and in digital format.

WHAT YOU WILL FIND IN THE SOUTHERN CROSS MAGAZINE:

Faith-based articles relating to all things Catholic: faith and society, personalities, burning questions, travel, millennials, family, education, world class spiritual reflections, pull-out poster of a Saint of the Month, as well as fun stuff like the ever-popular Southern CrossWord, Word Search and Trivia Quiz.

CONTACT US

To book advertising and enquiries advertising@scross.co.za. Ordering *The Southern Cross* and general queries: md@scross.co.za, Subscriptions: subscriptions@scross.co.za; Articles (print) editor@scross.co.za; Articles (digital): c.allen@scross.co.za

MEDIA INFORMATION

Frequency	Monthly	
Distribution	All South Africa	
Format	A4 Full Colour, Print & Digital	

ADVERTISING RATES

All rates include VAT. All ads are full colour. Inside cover spaces can be reserved at an extra 25% of the ad rate.

Advert Size	(Height x Width mm)	Advert Rate
Double Page Spread	297mm x 420mm	R18,600
Full Page	297mm x 210mm	R13,800
Half Page	140mm x 210mm	R7,300
Quarter Page	135mm x 85mm	R3,500
110mm x 6 col	110mm x 210mm	R5,700
80mm x 6 col	80mm x 210mm	R4,100
110mm x 4 col	110mm x 119mm	R3,800
80mm x 4 col	80mm x 119mm	R2,800
40mm x 6 col	40mm x 210mm	R2,000
110mm x 2 col	110mm x 59mm	R1,900
80mm x 2 col	80mm x 59mm	R1,400
40mm x 4 col	40mm x 119mm	R1,400
40mm x 2 col	40mm x 59mm	R700

ADVERTISING SIZE SPECIFICATIONS

Double Page Spread:

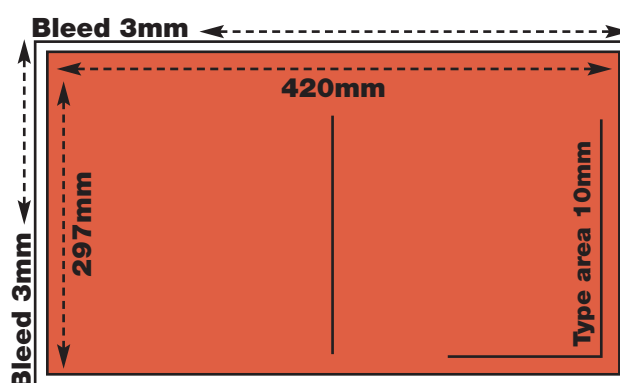
297mm height x 420mm width

Size: 420 x 297 mm (Landscape)

Type Area: 10 mm inset

Gutter: 20 mm

Bleed: 3 mm added all round



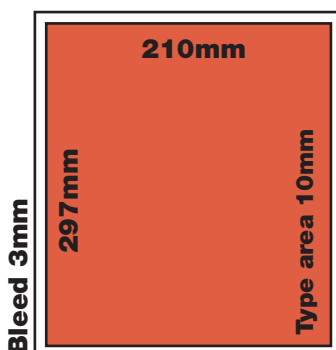
Full Page:

297mm height x 210mm width

Size: 210 x 297 mm (Portrait)

Type Area: 10 mm inset

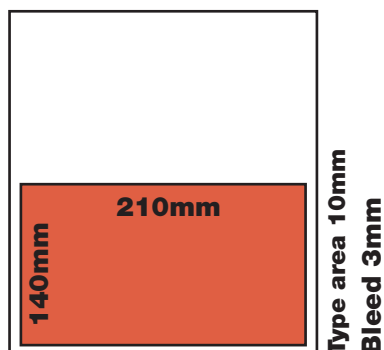
Bleed: 3 mm added all round



ADVERTISING SIZE SPECIFICATIONS.../CONT

Half Page:

140mm height
x 210mm width



Quarter Page:

135mm height
x 85mm width



11cm x 6 col:

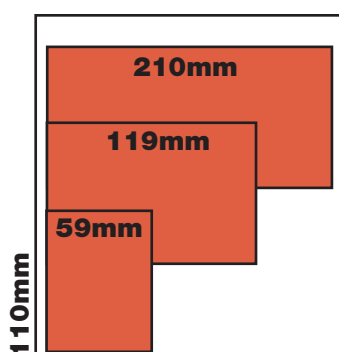
110mm height
x 210mm width

11cm x 4 col:

110mm height
x 119mm width

11cm x 2 col:

110mm height
x 59mm width



8cm x 6 col:

80mm height
x 210mm width

8cm x 4 col:

80mm height
x 119mm width

8cm x 2 col:

80mm height
x 59mm width



4cm x 6 col:

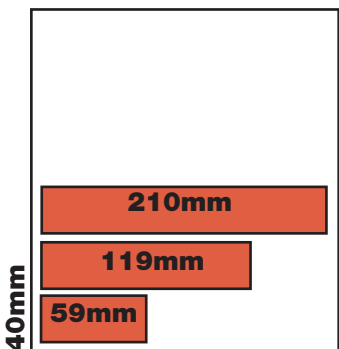
40mm height
x 210mm width

4cm x 4 col:

40mm height
x 119mm width

4cm x 2 col:

40mm height
x 59mm width



THE TECHNICAL STUFF

- All advertising material must be high resolution CMYK PDF, with all fonts embedded, or a high resolution jpg/png, minimum 300dpi.
- Bleed for F/P, H/P, Q/P and 6 col (210mm width ads): 3mm
- Type area: 10mm inset

BOOKING DETAILS

Please fill in the booking form by downloading either the print or web booking form [HERE](#)
This form can be filled in electronically in Adobe Reader or printed and filled in. Booking forms must be emailed to advertising@scross.co.za

Please contact advertising@scross.co.za for further queries.

WEBSITE ADVERTISING

Advertising space positions

Advert space	Advert size	Advert rate
In-text banner on every page	1000px x 143px	R70 per day
Ad banner on home page	350px x 250px	R70 per day

Please contact advertising@scross.co.za for booking